



Scenario Planning: Future-proofing Your Strategy

Learn to apply Scenario Planning to prepare your organization for the “possible futures” in a dynamic and unpredictable world. This short high impact programme provides an opportunity for strategic leaders to learn to apply scenario planning as part of the strategic planning process to “future-proof” their organizations.

Objectives



- Understand the concept, approaches and benefits of scenario planning
- Appreciate the tools used in scenario planning
- Establish key required scenario planning competencies
- Create practical scenarios for your organization
- Use scenario planning to mitigate business disruptions
- Embrace business continuity planning as part of organisational strategy

Who is this Programme for?



- CEOs, C-suite executives and senior managers who play a strategic role within their organizations
- Middle managers in need of skills in strategic planning

Abridged Agenda



- Scenario planning: A practical strategic approach
- Understanding trends for scenario planning
- Embedding scenarios in your business plan
- Leadership attributes for effective scenario planning

- Scenario planning during a crisis
- Business Continuity Planning: Fail-proof your organisation

Facilitators



Dr. Percy Opio
Strategy Expert



Dr. Martin Oduor-Otieno, CBS, PCC
Leadership & Coaching Expert

Event Details



Date: 23rd May, 2025

Time: 8.30 a.m. – 4.00 p.m.

Venue: 1 full day in Nairobi

Investment: KShs. 40,000 (inclusive of taxes)

To Register Please Contact

Call: Christabel – (+254) 715 313 244

Email: christabel@leadershipgroup.co.ke

Deadline: 16th May, 2025